YIJIA

SCIENCE-BASED/

We are committed to creating science-based natural products that deliver safe and effective results.

LOVE & HOPE/

We love what we're doing. We pride ourselves in helping others live a better life and creating limitless business opportunities for our dedicated members. We help people make the impossible possible. Believe in hope, never give up.

HUMAN & NATURE COEXISTENCE/

We believe in the harmonious coexistence of human and nature. Therefore, we only produce products that are plant-based, vegan, and cruelty-free.

HERITAGE & EDUCATION/

We believe it's a heritage that makes the human race glorious and great. Passing knowledge down from generation to generation by education is the sole way to keep our heritage. Therefore, YiJia creates state-of-the-art coaching techniques and programs to educate our sale force to achieve inner growth.

YIJIA AROUND THE WORLD/

Founded on March 28, 2004, we currently have over 30 subsidiaries in over 50 countries. Our business spans across skincare, agricultural production, and high-tech products. We have also set up facilities in Asia-Pacific and North America, creating a platform that helps members around the world to achieve financial freedom.

YIJIA | 15TH'S HERO AWARDS LAS VEGAS 09/29/2019 | STAY CURRENT STAY GOLD

WWW.YIJIA.CA | WWW.YIJIA.US @YIJIANORTHAMERICA YIJIA NORTH AMERICA

FIFTEENTH

FOUNDER'S BIOGRAPHY

George Guo, founder and chairman of YiJia is the visionary behind his fast-expanding direct-sales empire. With over 20 years of frontline experience, he has proven himself many times over. By founding YiJia in 2004, he is determined to inspire a new generation of entrepreneurs, and to pass down his wisdom and rich experiences. To do so, he has innovated numerous training and coaching programs educating leaders around the world.

Mr. Guo believes in the power of doing good deeds; therefore, he is committed to giving back to society and helping others achieve their dreams and live a better life. This belief also manifests itself in his insistence on only creating science-based products that are plant-based, and cruelty-free. His perfectionism results in his aspiration to create a beauty business platform where people can pursue and realize their dreams.

To learn more about George Guo's life story and his business ideology, please refer to his treatises "A Guide to Coaching Techniques," "The Basics of Achieving Success at YiJia," and "The 7th Wave of Fortune."

THREE CORE VALUES OF YIJIA/

"Stay true to your original vision, as it serves as your motive, the reason that inspires you and allows you to succeed."

Three Guidelines

First, we develop and produce healthy products. Each of our products has 100% independent intellectual property rights and is produced through our own independent research and development procedures.

Second, we sell the products all by ourselves to create a "dream-fulfilling platform" for personal entrepreneurship through a cycle of research, development, production, and sales of products.

Third, to spread our gospel of love and to create a loving home. We sell good products and help improve the health of others. At the same time, we help and support impoverished groups in society, and we have been doing so for years.

Three Responsibilities: take responsibility for our employees, partners, and the welfare of the business's host countries and local societies.

Three Embodiments of Happiness:
Physical Health, Financial Wealth, and a Better Self

QUOTE OF MR. GUO/

"WITH 15 YEARS OF HARD WORK AND PERSEVERANCE, WE'LL CONTINUE TO THRIVE, TO LOVE, AND TO DREAM."

HERO

WORLD OF YIJIA/

It was the idea of developing natural products delivering safe and effective results to consumers that has given birth to YiJia. All formulations are backed by advanced scientific research and developed with cutting-edge technologies; all featured ingredients are carefully selected with strict standards and have passed various international tests; all products are perfectly balanced and optimized to benefit your overall wellness, providing excellent solutions to let your inner beauty shine through.

BEAUTY

MAIONE IS CRAFTED WITH FINE AND RARE NATURAL INGREDIENTS THAT RESTORE THE SKIN'S VITALITY AND RADIANCE.

HEALTH

MIRIKEL FEATURES A SERIES OF PLANT- AND FRUIT-BASED DIETARY SUPPLEMENTS, AIMING TO MEET PEOPLE'S INCREASING NEEDS FOR A WHOLESOME DIET THAT BENEFITS OVERALL WELLNESS.

LIFESTYLE

VII OFFERS A WIDE RANGE OF PERSONAL CARE PRODUCTS. WITH OUR INNOVATIVE DESIGN, VII MEETS NOT ONLY YOUR DAILY NEEDS BUT ALSO YOUR IMAGINATION AND BEYOND.

YIJIA GEARS

YIJIA GEARS INCLUDE A WIDE RANGE OF MERCHANDISES, APPARELS, BANNERS, AND MARKETING TOOLS THAT HELP GROW YOUR BUSINESS MORE EFFICIENTLY AND PROFESSIONALLY.

AWARDS

CHARITY/

Our products benefit not only our customers but also those in need. Upholding our promise of "charity with love and perseverance," we are committed to charity work and giving back to society. Each year, we donate a portion of the profits we earn from product sales to charities around the world. Currently, our global charity work has been helping with issues such as children's

HEALTH AND EDUCATION **POVERTY ALLEVIATION** **IMMIGRANT RESETTLEMENT**

in various countries.

薪火相傳 與愛同行
億嘉愛心基金
YI JIA FOUNDATION
USD 1.00

U.S.

薪火相傳 與愛同行
億嘉愛心基金
YI JIA FOUNDATION
AUD 2.00

AUSTRALIA

薪火相傳 與愛同行
億嘉愛心基金
YI JIA FOUNDATION
CAD 1.00

CANADA

薪火相傳 與愛同行
億嘉愛心基金
YI JIA FOUNDATION
MYR 1.00

MALAYSIA

薪火相傳 與愛同行
億嘉愛心基金
YI JIA FOUNDATION
HKD 2.00

HONG KONG

薪火相傳 與愛同行
億嘉愛心基金
YI JIA FOUNDATION
SGD 1.00
Go Forth with Love

SINGAPORE

薪火相傳 與愛同行
億嘉愛心基金
YI JIA FOUNDATION
TWD 10.00

TAIWAN

薪火相傳 與愛同行
億嘉愛心基金
YI JIA FOUNDATION
IDR 2000.00

INDONESIA